



Scoil Ghnó Lochlann Uí Chuinn UCD
UCD Lochlann Quinn School of Business

Erasmus/Exchange/Occasional Modules Business Modules

Autumn & Spring Trimesters 2024/25

Important:

- ⇒ This is a provisional list of modules available for 2024/2025 and is subject to change.
- ⇒ Not all of your first choice modules may be available due to timetable clashes and module capacity issues.
- ⇒ Before making your module selection, please follow the relevant links and pay careful attention to the pre-requisites and previous learning requirements of each module.
- ⇒ All modules are worth **5 ECTS**.



Autumn 2024 Business Modules

LEVEL 1 MODULES

ACC10060	Introduction to Accounting
BMGT10140	Business Plan
BMGT10160	Global Marketplace

LEVEL 2 MODULES

ACC20010	Financial Accounting 2	ECON20190	Introduction to Financial Economics
ACC20050	Sustainability Reporting I *new*	FIN20010	Principles of Finance
BMGT20050	Business Across Borders	MIS20070	Digital Society
BMGT20220	High-tech Entrepreneurship	MIS20080	Introduction to Programming
ECON20010	Intermediate Microeconomics	MKT20020	Marketing: Firms, Customers & Society
ECON20060	Irish Economy	SBUS20110	Intercultural Competencies

LEVEL 3 MODULES

ACC30010	Tax in Society	ECON30540	Advanced Econometrics: Time Series
ACC30030	Cost Management	FIN30030	International Financial Management
BMGT30100	Leadership and Change Management	FIN30170	Corporate Financial Management
BMGT30330	Governing International Trade, Finance, Climate and the Internet	FIN30530	Sustainable Finance
BMGT30430	Doing Business in the Global South	HRM30020	European IR & HRM
BMGT30440	Cultural Intelligence in Management	HRM30120	People at Work
ECON30130	Econometrics: Applying Statistics to Economic Data	MKT30040	Consumer Psychology
ECON30150	International Money and Banking	MKT30050	Consumer Insight: Research and Data Planning
ECON30180	Industrial Economics: Economics of Business Strategy	MKT30060	Building Effective Marketing Plans
ECON30270	Behavioural Economics and Public Policy	MKT30140	Consultative Selling and Negotiations
ECON30360	Labour Economics	MKT30150	Responsible Marketing
ECON30400	Political Economy	MKT30170	Brand Management
ECON30410	Development Economics	MIS30150	Strategic Decision Making in the Digital World
ECON30520	R for Economists		



Spring 2025 Business Modules

LEVEL 1 MODULES

ACC10060	Introduction to Accounting	MIS10040	Web Design and Analytics
BMGT10140	Business Plan	MIS10050	Digital Technologies in Business
BMGT10150	Project Management	MKT10720	Marketing: An Introduction

LEVEL 2 MODULES

ACC20020	Management Accounting	BMGT20180	Wellbeing and Work
ACC20040	Business, Media & Corporate Communications	BMGT20190	Introduction to Negotiations
BMGT20050	Business Across Borders	BMGT20210	Business & the European Union
BMGT20080	Consulting with NGOs	ECON20230	Economics, Organisation and Management
BMGT20100	Developing Future Leaders	MIS20010	Business Analytics
BMGT20130	Managing Business Ethics	MIS20040	Digital Business & Social Media Strategy
BMGT20140	Global Business	MIS20060	Intro to Cryptocurrencies and Web3
BMGT20150	Sustainable Operations & SCM	MIS20090	Design Thinking
BMGT20160	Business and Social Enterprise		

LEVEL 3 MODULES

ACC30020	Financial Accounting 3	FIN30080	Financial Institution Management
ACC30060	Financial Statement Analysis	FIN30090	Treasury and Risk Management
BMGT30090	Entrepreneurship in Action	FIN30100	Investment and Portfolio Management
BMGT30130	Global Industry Analysis	FIN30190	Behavioural Finance *new*
BMGT30210	Service & Customer Experience Management	FIN30270	Advanced Risk Management
BMGT30220	Supply Chain Management	HRM30010	Human Resource Management
BMGT30290	Developing International Market Entry Strategies	HRM30060	Equality, Diversity and Inclusion
BMGT30340	New Venture Creation & Development	HRM30100	International HRM
BMGT30350	The Human Side of Innovation	HRM30140	Climate Change & Business Sustainability
BMGT30440	Cultural Intelligence in Management	MKT30080	Global Marketing
BMGT30450	Groups and Teams	MKT30090	Marketing Communications: Content and Campaigns in the Digital Age
ECON30130	Econometrics: Applying Statistics to Economic Data	MKT30120	Digital Marketing
ECON30160	International Trade Economics	MKT30140	Consultative Selling and Negotiations
ECON30170	Financial Economics: Asset Pricing	MIS30010	Decision Analytics
ECON30190	Public Economics: Government Spending, Taxation and Public Choice	MIS30070	Digital Innovation
ECON30530	Advanced Econometrics: Microeconometrics		